

**Music BC Industry Association:  
BC MUSIC FOR FILM AND TELEVISION  
TRADE MISSION TO LOS ANGELES, CA**

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**GENERAL INFORMATION**

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Thanks to funding from the Department of Canadian Heritage music export marketing program as administered by the Foundation to Assist Canadian Talent on Recordings (FACTOR), and funding from the Province of British Columbia through the Ministry of Community, Sport and Cultural Development, Music BC shall be hosting a trade mission opportunity for BC music companies and artists to travel to Los Angeles in order to network with music supervisors for film, television, video games and commercials. The program is designed to support the placement of BC created sound recordings and songs into film, television, video games and commercials in the United States.

The project will take five to seven eligible BC based music companies and up to three recording artists on the trade mission. Two artists selected shall be chosen from the BC companies attending the trade mission and one artist position will be chosen from the general Music BC membership. All artist selections shall be carried out on a peer jury basis.

Applications must be received on or before the deadline, through the Music BC website.

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**DEADLINE FOR APPLICATION:**

**FRIDAY NOVEMBER 18, 2011**

All applications and support materials must be RECEIVED BY Music BC by 5:00 pm (pst) on the deadline. Absolutely no exceptions will be made.

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Companies, representatives, managers, labels, publishers or distributors may be eligible to apply on behalf of multiple artists for the live showcase opportunity if they have the appropriate Music BC Membership Level.

Individual membership – one (1) artist;  
Silver membership - two (2) artists;  
Gold Membership - five (5) artists;  
Platinum membership - ten (10) artists.

(Please note, if you are an artist being represented by a company that is applying, you DO NOT need to submit a separate application.)

**ARTIST  
APPLICATION:  
INFORMATION**

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DO NOT CONTACT FACTOR OR THE PROVINCE OF BRITISH COLUMBIA WITH ANY QUESTIONS REGARDING THIS PROGRAM. ALL QUESTIONS SHOULD BE ADDRESSED TO MUSIC BC.

**MUSIC BC INDUSTRY  
ASSOCIATION**

***Mailing Address:***

#530 - 425 Carrall St  
Vancouver, BC  
V6B 6E3

***Entrance Address:***

#530 - 23 W Pender St  
Vancouver, BC  
V6B 1R3

***PHONE***

(604) 873-1914

***TOLL FREE IN BC***

1-888-866-8570

***FAX***

(604) 873-9686

***EMAIL***

info@musicbc.org

***WEBSITE***

www.musicbc.org

1. Applicants must have a current membership with Music BC in good standing.
2. Applicants that are limited companies, partnerships or sole proprietorships must be registered BC businesses whose majority ownership must be held by BC residents (having resided in BC for a period of six months or more) and who are citizens or permanent residents (landed immigrants) of Canada. Music BC reserves the right to request proof of residency and citizenship. Applicant must also be in operation for at least 1 year.
3. All individual applicants must be Canadian citizens or landed immigrants and must have resided in BC for a period of six months or more prior to applying under this program.
4. The artist(s) being represented by the Applicant on this trade mission must be BC artist(s). A BC artist is an artist having been a resident of BC for six months or more prior to the date of the application, and are Canadian Citizens or Permanent Residents (Landed Immigrants) of Canada. In the case of a band or group, the majority of the performing members must have been residents of BC for six months or more prior to and at the time of the application and are Canadian Citizens or Landed Immigrants of Canada.
5. The content of the sound recordings being used to support the application must be original Canadian works, although exceptions are made particularly for jazz, classical, and roots/traditional genres.
6. Applicants will be asked to submit a short description as to the benefits the trade mission would have for their company and artists. Applicants shall be required to complete a final report and survey detailing the outcome of their funding including measurable results, business contacts and actual and potential deals secured as a result of the trade mission.
7. The album(s) the trade mission is in support of, may be distributed independently or through a recognized distributor, and must be available for sale in BC.
8. If artist is represented by a company that is applying to attend the trade mission, and the company is submitting them to be considered for the Live Performance Showcase, the artist does not need to submit an additional application of their own.
9. The trade mission shall pay for the air flights for up to four (4) artist/band members, accommodation based on double occupancy per room for three nights with the trade mission, a \$50 per diem for each artist/ band member, all trade mission production costs and expenses. The trade mission shall also rent two (2) 15 passenger vans (or equivalent) for transportation of people and gear from airport and to all trade mission events. All costs of back line, sound, lights, venue cost, sound tech shall be financed as trade mission production costs. All other costs and expenses including taxis, extended delegate stay, flight change costs after initial booking, flight or accommodation upgrades or any other cost not specifically set out above shall be borne by the Applicant. Schedule is to fly in on evening of January 31, 2012 and depart in late afternoon Feb 3, 2012.

10. In the event that the Applicant's artists is chosen to showcase during the trade mission, then Applicant shall be responsible for securing all USA Visa and immigration documentation for such artist to showcase as part of the summit. The trade mission shall cover up to \$1000.00 per artist/band for visa application fees including expedited fees if required. Given the nature or present USA immigration rules, the trade mission strongly advises that Applicant apply under the expedited immigration application. Trade mission would also encourage Applicant to apply for broadest immigration/visa possible for artist in order to take advantage of this trade mission.

11. Showcase details shall be provided at Music BC's earliest convenience however the tentative schedule is to perform an unplugged showcase at NBC studio offices at noon Feb 1, 2012, and evening showcase Feb 1, 2012 venue TBA and an afternoon showcase Feb 2, 2012 at Hotel Café (coordinated with Canadian Consulate).

12. Of the three (3) possible artists to be selected to attend, two (2) artist positions shall be allotted for attending companies and one (1) artist position shall be open to the general Music BC membership.

13. Selection of companies and artists to chosen to attend shall be by peer jury administered by Music BC. Selections shall be announced November 30, 2011.

14. Companies agree that Music BC is authorized and licensed to create a promotional portable drive device holding Applicant approved musical selections, and/or have selections available online through a private streaming or download site/link, for presentation to music supervisors participating in the trade mission. Applicant agrees that all mechanical and masters use license fees for inclusion in such promotional device are hereby waived. Applicant represents and warrants that it has the authority to grant such authorizations and licenses or has secured the same from third parties holding such rights. Music BC shall use the Applicant's selected music for promotional purposes only and shall not offer such music for sale in any way. Selections approved for inclusion on such device are subject to device space and shall be added at the sole discretion of Music BC. Final musical selections shall be delivered as WAV files and as MP3 320 kbps files.

## APPLICATION INSTRUCTIONS

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TO APPLY:

THE FOLLOWING MUST ALL BE COMPLETED AND UPLOADED WITH YOUR APPLICATION BEFORE SUBMITTING

Any incomplete applications will be deemed ineligible, and no grace periods will be provided by Music BC for the applicant sending in missing materials after the deadline.

Checklist for trade mission application:

- Completed Application form \_\_\_\_\_
- If incorporated or registered, copy of registration certificate \_\_\_\_\_
- Applicant biography (company) \_\_\_\_\_
- Attendee biography \_\_\_\_\_
- Short explanation as to benefit of trade mission for Applicant \_\_\_\_\_
- Bio and MP3 for BC artists being represented (3 MINIMUM) \_\_\_\_\_
- Video link for artists being considered for live performance showcase opportunity \_\_\_\_\_

ADJUDICATION AND METHOD OF PAYMENT:

Music BC will develop anonymous, independent, fair and equitable peer adjudication panels comprising of three to five persons representing artists, music industry and a range of music genres. Juries will review applications no later than two (2) weeks after an application deadline to select trade mission attendees. The identities of the jurors will not be made available to the public or applicants. Music BC will ensure that jurors do not have any conflicts of interest with the applicants for that jury. All jurors shall be required to sign an acknowledgement of conflict of interest in order to ensure adjudication fairness.

Applications will be assessed on the basis of the completed application form AND the support material. A qualifying applicant and project does not guarantee approval. The jury shall be instructed to consider balancing between the types of applications and genres being represented when granting awards. The jurors will also consider the relative merits of the applications and the desire for representation from a range of genres and geographical locations throughout the province.

Applications will be assessed on the basis of the following criteria: The market potential of the recording artist or group within their genre and the career leveraging opportunities for the participating artists.

Successful applicants will be presented a contractual agreement which shall include amongst other terms an agreement to the trade mission guidelines.

Music BC reserves the right to cancel, reschedule or alter the trade mission at its sole discretion. In the event that any cancellation, rescheduling or alteration of the trade mission occurs which results in the Applicant being unable to participate in the trade mission, Music BC shall not be liable for any losses whether direct or indirect to the Applicant in any way.

All applicants including successful applicants will be notified via email.

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**ARTIST APPLICATION FORM**

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**A) ARTIST/BAND APPLYING**

Artist/Band name: \_\_\_\_\_

Member names: \_\_\_\_\_

\_\_\_\_\_  
*(costs will be covered for up to 4 members, see guidelines for details)*

Has the applicant previously applied for funding through Music BC?  
yes \_\_\_\_\_ no \_\_\_\_\_

Place of residence: (majority of members) \_\_\_\_\_

Citizenship: Canadian \_\_\_\_\_

Canadian Permanent Residence (Landed Immigrant) \_\_\_\_\_

*(note, applicant shall be responsible for securing all USA Visa and immigration documentation for such artist to showcase as part of the summit. The trade mission shall cover up to \$1000.00 per artist/band for visa application fees including expedited fees if required)*

**B) CONTACT PERSON INFORMATION**

Name \_\_\_\_\_

Full Mailing Address (PO Box/Street, City, Prov, Postal Code)  
\_\_\_\_\_  
\_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_

Music BC Member #: \_\_\_\_\_

**C) RELEASE INFORMATION**

Commercially available Album/EP/Single: \_\_\_\_\_ Date of Release: \_\_\_\_\_

Distribution (including online): \_\_\_\_\_  
\_\_\_\_\_

**FOR OFFICE USE ONLY**

Application received: \_\_\_\_\_

Deadline: \_\_\_\_\_

Approved: Y / N

Shortlist #: \_\_\_\_\_

Agreement received: \_\_\_\_\_

**Music BC**

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Toll Free in BC

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www.musicbc.org



**Complete applications must be received by the deadline of November 18th at 5pm (PST) via Online Form at Musicbc.org. LATE or INCOMPLETE applications will not be accepted. All components of your application must be received by the deadline date and time of deadline. NO EXCEPTIONS WILL BE MADE. Please ensure the application form is signed and all requested materials are uploaded before submitting.**

Make sure your online application includes:

- Completed Application form \_\_\_\_
- Attendee biography \_\_\_\_
- Short explanation as to benefit of trade mission for applicant \_\_\_\_
- MP3 \_\_\_\_
- Live performance video link \_\_\_\_

Signature of Applicant:

Date:

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***By signing above, the applicant certifies that all information provided in this application is true and correct. The applicant also acknowledges they have thoroughly reviewed the guidelines and application in its entirety before signing, and accepts all rules and guidelines as stated in the document.***

MUSIC BC INDUSTRY ASSOCIATION  
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