

**MAP (MUSIC ASSISTANCE PROGRAM) - Application and Guidelines**  
**DEMO PROGRAM - Sponsored by Deep Cove Music, FaderMaster, Hipposonic & Vogville Studios**

**GENERAL INFORMATION**

The Demo Program assists new BC artists with the production of a high quality demo recording used to present to key music industry professionals to secure recording, publishing and live performance agreements.

There must be a minimum of 3 songs recorded for this demo program.

Studio partners, Deep Cove Music, FaderMaster, Hipposonic and Vogville Recording Studios shall be providing all studio costs (engineer, studio and producer fees). The successful applicant shall record a three song demonstration master of professional quality (maximum three days in studio) and shall own the master recording from such session.

**COMPLETE Applications must be received by 5:00pm on the date of the deadline at: November 19TH, 2010**

**DROP OFF or COURIER to:**

*Music BC, Suite 530 - 23 West Pender St, Vancouver, BC V6B 1R3*

**MAIL to:**

*Music BC, #530 - 425 Carrall St, Vancouver, BC V6B 6E3*

Late or incomplete applications will not be accepted. All components of your application must be received by the date and time of deadline. **Applications received by fax will not be accepted.** Please allow at least four weeks from the date of deadline for the vetting and adjudication process to occur.

*If you would like your recordings and other support materials returned after assessment, please enclose a self-addressed envelope bearing the correct postage for the size and weight of the package.\*\**

**ELIGIBILITY REQUIREMENTS**

1. The applicant must be an unsigned artist (for MUSIC BC's purposes, unsigned means the artist does not have a recording contract with a record company, but may have a distribution deal).
2. The artist must own the copyright of the master demo recording for Canada.
3. Performers must be a Canadian citizen(s) or Landed Immigrant(s). Music BC reserves the right to request proof.
4. Applicants must use a Canadian producer(s) for the entire project (if producer has not already been assigned by Music BC) and demo must be fully recorded in British Columbia.
5. Applicants must submit a completed and signed application form along with a CD of the song being submitted for the project..
6. Applicants and artists must be residents of BC for tax purposes.
7. Applicants must be members of Music BC in good standing and pay a \$10 application fee for this program.



www.musicbc.org info@musicbc.org  
604-873-1914 Toll free in BC 1-888-866-8570  
**Please do not contact any of the studios for info pertaining to this program. Contact Music BC with any questions you may have.**



FaderMaster Studios



**DEADLINE:**  
**November 19th**  
**2010**  
**5pm PST**

\*Must be RECEIVED by Music BC no later than 5pm on the deadline date. \*

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### **Tracks To Be Recorded**

At least 50% of the songs to be recorded must be 100% Canadian, meaning the artist must be Canadian, the music and lyrics must be written or co-written (50%) by a Canadian(s) and the recording must be produced in British Columbia. In some special instances concerning applications for Classical, Traditional, Traditional Jazz, or World music, the Board of Directors may accept a lesser amount of Canadian content.

You are required to re-record the song submitted and approved. You may record additional material with any studio time remaining.

### **Eligible Costs**

Engineer and producer fees and studio fees only.

### **Ineligible Costs**

All other costs of recording including musician's fees, shipping or travel costs to or from destinations outside of Canada, hospitality expenses (eg: food, beverages and meals), management fees, legal fees, manufacturing, local transportation, equipment purchases, musical instrument supplies and GST/HST are ineligible.

### **Canadian Citizenship and BC resident Criteria**

Applicants that are limited companies, partnerships or sole proprietorships must be registered BC businesses whose majority ownership must be held by BC residents (having resided in BC for a period of six months or more) and who are citizens or landed immigrants of Canada. Music BC reserves the right to request proof of residency and citizenship. Company must also be in operation for at least 1 year.

All individual applicants must be Canadian citizens or landed immigrants and must have resided in BC for a period of six months or more prior to applying under this program.

The artist(s) who will benefit from this grant must be BC artist(s). A BC artist is an artist who has been a resident of BC for six months or more prior to and at the time of the application and are Canadian Citizens or Landed Immigrants of Canada. In the case of a band or group, the majority of the performing members must have been residents of BC for six months or more prior to and at the time of the application and are Canadian Citizens or Landed Immigrants of Canada.

### **Maximum Grants Available**

An artist is only eligible for one demo award per fiscal year. An artist is eligible to receive funding for the production of two demos through the demo program in the lifetime of the program. Funding may be available for additional projects if MUSIC BC is fully reimbursed for previous loans. Please contact MUSIC BC for details.

### **Repayment**

No repayment is required as this is a grant.

### **Evaluation Process**

All applications are reviewed by evaluation panels specialized in the appropriate musical category. Representatives from the studio and recording and broadcasting industries assess applications based on the quality of music, lyrics, vocals, musicianship, originality, production, sales potential (including marketing plan), radio airplay potential and physical presentation of the package (bio, photos, etc.). If the applicant submits an incomplete application (eg: no marketing plan, bio, lyrics, etc), the evaluation panel and/or MUSIC BC can reject the proposal as incomplete. Processing and evaluating applications will take approximately 8 weeks from the deadline. All applicants will be contacted by mail when results are available.

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### Important Notes

1. All applications MUST be legible otherwise they will not be processed. Applications should be completed in ink.
2. The applicant MUST be the artist/performer.
3. You must supply a CDR of song to be recorded
4. It is recommended that you test your CDR on a standard stereo system before submitting it to MUSIC BC. If your CDR will not play it cannot be adjudicated making it ineligible.
5. Please do not bind your application.
6. For the purpose of the evaluation(s), five copies of your artist biographical material is required.
7. If approved, the song submitted for evaluation must be recorded on the completed sound recording project.
8. Recordings produced through this program is intended to be used for shopping to Canadian record labels (and other professionals) in an effort to secure a recording contract.
9. Applicants agree to use the studio appointed producer and engineer.
10. All required information must be completed on a current original MUSIC BC supplied application form. Self-generated computer forms, or applications faxed to the MUSIC BC office cannot be processed. Applications may be downloaded from the MUSIC BC website; however, the layout must not be modified.
11. MUSIC BC must be notified immediately in writing of any changes made to the original application submitted.
12. Applicants must keep the program guidelines and a copy of the submitted application form, as they will become part of the grant agreement if the project is approved.
13. MUSIC BC reserves the right to refuse any application, for any reason.
14. All material submitted via mail will be returned only if a self-addressed, stamped envelope is enclosed; otherwise it will be disposed of immediately. Please ensure that your self-addressed, stamped envelope is large enough to accommodate your complete package and that sufficient postage is attached.
15. Approved applicants must enter into a contract with MUSIC BC that specifies the terms of the grant.
16. Program guidelines may be subject to change and will be applied to any application submitted.

### TO APPLY:

THE FOLLOWING MUST ALL BE COMPLETED AND ENCLOSED WITH YOUR APPLICATION BEFORE SUBMITTING  
*Any incomplete applications will be deemed ineligible, and no grace periods will be provided by Music BC for the applicant sending in missing materials after the deadline.*

### Checklist for: DEMO PROGRAM

- \_\_\_ Completed and signed **Application form - 1 original copy**
- \_\_\_ **CDR** of song to be recorded
- \_\_\_ **Photo - 1 copy**
- \_\_\_ **5 copies of Artist Biography**
- \_\_\_ **5 copies of** an open letter explaining why you are making the application and plans for the finished demo
- \_\_\_ Membership #
- \_\_\_ \$10 application fee payable by cash (in person) or cheque (Music BC Industry Association)

## DEMO GRANT APPLICATION FORM

Page 1 of 5

### SECTION ONE: APPLICANT / ARTIST INFORMATION

A) COMPANY/ INDIVIDUAL APPLYING (if successful, this is who chq will be made out to)

\_\_\_\_\_

Has the applicant previously applied for funding through MAP?    yes        no   

Canadian                       Landed Immigrant

Place of residence: (in case of band - majority of members) \_\_\_\_\_

Length of time: \_\_\_\_\_

### B) CONTACT PERSON INFORMATION

\_\_\_\_\_

Name

Full Mailing Address (PO Box/Street, City, Prov, Postal Code)

\_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_ Music BC Member #: \_\_\_\_\_

Contact person's industry function: (label, manager, publisher, performer, etc) \_\_\_\_\_

Contact person's email address: \_\_\_\_\_

**If you would like your recordings and other support materials returned after assessment, please enclose a self-addressed envelope bearing the correct postage for the size and weight of the package.**

**THE FOLLOWING MUST ALL BE COMPLETED AND ENCLOSED WITH YOUR APPLICATION BEFORE SUBMITTING.** Any incomplete applications will be deemed ineligible, and no grace periods will be provided by Music BC for the applicant sending in missing materials after the deadline.

- Completed and signed **Application form - 1 original copy**
- CDR** of song to be recorded
- Photo - 1 copy**
- 5 copies of Artist Biography**
- 5 copies of** an open letter explaining why you are making the application and plans for the finished demo
- Membership #
- \$10 application fee payable by cash (in person) or cheque (Music BC Industry Association)

**Complete applications must be received by Friday November 19th, 2010 5pm (PST) at Music BC. LATE or INCOMPLETE applications will not be accepted. All components of your application must be received by the deadline date and time of deadline. NO EXCEPTIONS WILL BE MADE. Do not fax/email application or support materials as they will not be accepted. Please ensure the application form is signed and all requested materials are enclosed before submitting.**

### FOR OFFICE USE ONLY

Application received: \_\_\_\_\_

Deadline: \_\_\_\_\_

Approved:    Y / N

Shortlist #: \_\_\_\_\_

Amount: \_\_\_\_\_

Initiative: \_\_\_\_\_

Agreement received: \_\_\_\_\_

Chq #: \_\_\_\_\_

Amount: \_\_\_\_\_

Date mailed: \_\_\_\_\_

Final Reports/receipts

Due: \_\_\_\_\_

Received: \_\_\_\_\_

Chq#: \_\_\_\_\_

Amount: \_\_\_\_\_

Date mailed: \_\_\_\_\_

### Music BC Industry Association

*Mailing Address:*  
#530 -425 Carrall St  
Vancouver, BC V6B 6E3

*Entrance Address:*  
#530 - 23 W Pender St  
Vancouver, BC V6B 1R3

(604) 873-1914  
Toll Free in BC  
1-888-866-8570  
info@musicbc.org  
www.musicbc.org

**musicbc**  
MUSIC BC INDUSTRY ASSOCIATION

## DEMO GRANT APPLICATION FORM

Artist/Group Name:

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Is the artist/group Canadian? **YES** **NO** or Landed Immigrant? **YES** **NO**

Artist's Residence:

City: \_\_\_\_\_, B.C.

### Musical Category

Check ONE category only. (For the purpose of the evaluation panels, an applicant must select a specific musical genre. In doing so, the applicant selects the panel of experts working within that genre as being best suited to evaluate their proposal. Please check one musical category ONLY).

JAZZ (specify)

- Traditional
- Contemporary
- Acid

ALTERNATIVE (specify)

- Ska
- Punk
- Alternative Rock

POP

ROCK

REGGAE

DANCE (specify)

- Euro/House
- Commercial Ddance
- Electronica/Techno

HARD MUSIC (specify)

- Speed Metal
- Hard Rock
- Metal

WORLD MUSIC

CLASSICAL

URBAN MUSIC (specify)

- Rap
- R&B/ Soul
- Hip Hop

ADULT CONTEMPORARY (specify)

- Soft Pop
- New Age
- Smooth Jazz

COUNTRY

ABORIGINAL

CHILDREN'S (Age Group: \_\_\_\_ )

ROOTS (Folk, Blues, Traditional)

**DEMO GRANT APPLICATION FORM**

**SECTION TWO - SONG ON ENCLOSED DEMO**

1) Title: \_\_\_\_\_

Instrumental:    Yes    No

Composer(s): \_\_\_\_\_

Time: \_\_\_\_\_

Original Canadian \_\_\_    Canadian Cover \_\_\_    Other(specify) \_\_\_\_\_

Demo recorded at:    \_\_\_ HOME    \_\_\_ STUDIO    Studio Name: \_\_\_\_\_

Specify method of recording: (porta-studio, 4,8,16,24 track, etc): \_\_\_\_\_

Indicate proposed changes: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please indicate song titles and the Canadian content of any other songs that will be recorded.

SONG TITLE	COMPOSER(S)	CANADIAN (YES or NO)	INSTRUMENTAL (YES or NO)
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_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**DEMO GRANT APPLICATION FORM**

**SECTION THREE - PLANNED PROJECT INFORMATION**

a) How many songs/minutes of recorded material have been or are to be recorded? \_\_\_\_\_

b) Recording Start Date (please give a specific date): \_\_\_\_\_

c) There are 4 studios you can choose to record your demo at. Please choose preferred studio.  
*(Final placement at Music BC's discretion)*

**Studio Name (please choose):**

\_\_\_ Deep Cove Music Studios / Producer: Tyler Pearson

\_\_\_ FaderMaster Studios / Producer: Winston Hauschild

\_\_\_ Hipposonic Studios / Producer: Don McLeod

\_\_\_ Vogville Studios / Producer: Paul Shatto

Is the artist or applicant affiliated with any of the above mentioned personnel/companies? If yes, explain.

\_\_\_\_\_  
\_\_\_\_\_

i) If project participants (artist, producer, engineer, etc.) perform more than one function for this project, please provide details:

\_\_\_\_\_  
\_\_\_\_\_

Please indicate what you intend to do with the finished demo (Attach additional sheets if needed)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DEMO GRANT APPLICATION FORM**

**SECTION FOUR - APPLICANT'S AGREEMENT**

The applicant(s) by signing below do hereby severally and jointly:

(a) Agree to be bound by all approvals and disapprovals of MUSIC BC in connection with this application for funding or in connection with any payment or allocation of funding.

(b) Agree that they will not institute any claim or proceeding against MUSIC BC (or its directors, officers or employees) by reason of any approval or disapproval of MUSIC BC in connection with this application for funding or in connection with any payment or allocation of funding.

(c) Agree that MUSIC BC (and its directors, officers and employees) shall not be liable for any direct, indirect, consequential or incidental loss or damage arising out of such application or the payment or nonpayment of such funding.

(d) Agree that the applicants and their representatives, legal surrogates, parent companies, affiliates, subsidiaries and divisions assume the entire risk of loss and/or damage arising out of the application for funding, the approval or disapproval of such application and the payment or nonpayment of such funding.

(e) Agree to be bound by the above program guidelines.

(f) Agree that MUSIC BC will respect the confidential nature of the material submitted in this application.

(g) Agree to declare, at the time the application is submitted to MUSIC BC, any monies which have been, or are expected to be received for the proposed project from other government sources and understand that no more than a cumulative total of 100% of the project's total eligible budget, not to exceed the total cash expenditure, can be received in other sources and MUSIC BC funding.

(i) Agree and certify all the information above to be true and complete, and authorize and consent to the receipt and provision of account and credit information from and to credit grantors, credit bureaus, and suppliers of services.

Signature of Artist or Label: \_\_\_\_\_

Please Print Name: \_\_\_\_\_  
(Applicants under the age of majority must have a parent/guardian signature.)

Membership #: \_\_\_\_\_

Date: \_\_\_\_\_