



FAQ – MITAP: Artist Tour/Showcase & Business Travel Grants

Please read through the application guidelines thoroughly before calling the Music BC office!

1) Do I have to be a member of Music BC to apply for a MITAP grant?

Nope!

2) My tour starts before the deadline date, can I still apply for funding?

Yes you can, IF you submit your application BEFORE you leave for your tour.

3) What is a marketing plan?

Every artist should have a marketing plan regardless if they are applying for loans or grants as it is an integral part of planning out your career path, and will constantly be referred to by yourself and your team, to ensure you are all working together. Essentially, in a grant application process, the jury will be reviewing your marketing plan to ensure that you have realistic goals, and how the tour/showcase/promo fits into that plan and those goals. See the excellent example provided by [FACTOR here!](#)

4) How much should I pay my musicians?

If they have not specified what their performance fees are, we suggest phoning the Vancouver Musician's Association, or the Victoria Musician's Association to get the current union rates for musicians, so you have a number to base your fees on.

Vancouver Musician's Association (AF of M local 145) – www.vma145.ca 604-737-1110

Victoria Musician's Association – (AF of M, Local 247) – www.afm247.com 250-385-3954

5) Can I include costs for purchasing equipment or vehicles?

No. Only rentals for the tour.

6) Can I email or fax my application in?

No. Mail, courier, or drop off to the Music BC office only. Faxed or emailed applications will not be considered.

7) Should I specify songs to listen to on my album for the jury?

YES! Please specify 2-3 songs for the jury to listen to. And make sure your CD works before you send it in with your application.

8) What is an acceptable amount for per diems?

This is entirely up to you and where you will be touring, but in the past we have seen per diems range from \$25-\$50 per day. For example, some international tours where you will be traveling through some countries where the exchange rate is lower, or items are more expensive, you will have to adjust your per diem, as your daily essential expenses increase.

9) How can I calculate fuel expenses for my budget?

Check on the km/litre for the vehicle you will be taking, and research gas prices in the regions you will be traveling, and make a reasonable estimate.

10) On the application form, sections A, B, and C of the budget seem very similar. What is the difference between the sections?

It clearly states that Section A is for Combined Pre-Initiative expenses, which are expenses you will incur BEFORE you leave for your tour. I.e. Renting a rehearsal studio, flying someone in for rehearsals, people you have to hire to assist you, media kits and cd manufacturing, etc. Section B is for Combined Fees/Commissions during the initiative which would mean payments to your team DURING the tour. I.e. Hiring a publicist during the tour, paying the band per diems to cover food expenses, paying the band for their performances, etc. Section C is for Combined Initiative Expenses, which are the remaining expenses you will incur DURING the tour. I.e. Renting a vehicle, gas, hotels, renting equipment, etc. Then you add up sections a,b, and c, to get your TOTAL expenses for the tour! Then you divide that in half to get 50% of your expenses. Why? Because the MITAP grant (maximum \$2000 for domestic showcase/tour, and \$4000 for international showcase tour) cannot exceed 50% of your expenses..

11) I have already received a MITAP grant this year, can I apply for another?

No. You can only be awarded one MITAP grant per fiscal year. (April 1st - March 31st)

12) Can a representative from the artist's label, or the artist's manager apply on the artist's behalf?

Yes. If they are authorized to act on the artist/band's behalf.

13) Do I really need to send in a photo?

Yes. Please send in a hard copy photo of the band so our jurors can see your lovely faces. We have no restrictions on quality, however remember you should always try to put your best foot forward!